

THE HOWLER

Monarch High School Student Newspaper

329 Campus Drive

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newspaper ad Rates

Ad sizes	black & white 1 issue	*color 1 issue	b&w 3-6 issues	*color 3-6 issues
1 column approx. 2.5" X 1.5"	\$30.00	\$35.00	\$25.00 per issue	\$30.00 per issue
2 columns approx. 5" X 3"	\$45.00	\$55.00	\$40.00 per issue	\$45.00 per issue
3 columns approx. 7.25" X 5"	\$80.00	\$100.00	\$70.00 per issue	\$85.00 per issue
4 columns (1/2 page) approx. 10" X 7"	\$160.00	\$200.00	\$140.00 per issue	\$170.00 per issue
Full page approx. 10" X 14"	\$320.00	\$400.00	\$280.00 per issue	\$340.00 per issue

Web ad Rates

Website URL	Ad Price by Month (w/ Print Ad)	Ad Price by Month (w/o Print Ad)
www.mhshowler.com	\$20.00	\$45.00

Please submit **CHECKS ONLY** made out to *Monarch High School*.

These are approx. page sizes, and *The Howler* staff reserves the right to make minor changes to ad sizes for proper layout and formatting.

*Color advertising is on a space available basis.

advertising agreement

Business:

Address:

City:

Contact:

first & last name

Zip Code:

E-mail:

Position:

Fax:

Phone:

The business/individual above agrees to advertise in *The Howler*, the student newspaper at Monarch HS, at the size and price indicated below. The advertiser acknowledges that payment is due at the time of the order. (Orders must be received at least one week before publication.)

Signature of Owner or Manager purchasing ad: _____

Date: _____

Size of advertisement:

Circle one:

b & w

color

Month(s) to be published:

Oct.
10

Nov.
6

Dec
10

Jan.
31

Feb.
28

March
19

April
25

May
13

*These dates are subject to slight change, if any date changes the Howler will try to notify you promptly.

Content: (write out the text of the ad) _____ _____ _____ _____ _____ _____	Layout / design: (Use back for more space)
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If there are special logos / designs, the business must supply camera- ready copy with this order form, at least one week before production. You may also e-mail pdf or jpeg / tiff files for publication to the address above.

Cost of ad for one issue: _____

Cost of ad for 3-5 issues: _____

Total amount: _____

Please submit **CHECKS ONLY** made out to *Monarch High School*.

Advertiser, please keep a copy of this form for your records. We can scan/email a copy to you upon request. A tear sheet of the published ad will be mailed to the advertiser, at the address above following publication.

<small>staff use only</small>		
Payment amount: _____	Date: _____	Check # _____
Received by (Howler staff member) _____		

